

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 1

22426	AGENCY (OR SERVICE) ACTING AS AGENT FOR 328312		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	MEDIA STRATEGIES & RESEARCH		WARREN FOR SENATE 2012		
AND	11350 Random Hills Rd Ste 670		5 Middlesex Ave Fl 1		
ADDRESS	Fairfax	VA 22030-7428	Somerville	MA 02145-1102	
	USA		USA		
CONTACT	R. BEALE		PRODUCT WARREN/D/US SEN MA		
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 12184	PRODUCT CODE 1302		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/01/12 AND ENDING 10/07/12 NO. WEEKS: 1					

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NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FIXED	1111..0	4	04:29A	05:00A	30S	10/01/12-10/04/12	WBZ NEWS	4	200.00	800.00
2 FIXED	22222..	10	05:00A	05:56A	30S	10/01/12-10/05/12	WBZ NEWS	10	500.00	5000.00
3 FIXED	22222..	10	05:58A	07:00A	30S	10/01/12-10/05/12	WBZ NEWS	10	810.00	8100.00
4 FIXED	44444..	20	07:00A	09:00A	30S	10/01/12-10/05/12	THE EARLY SHOW	20	500.00	10000.00
5 FIXED	Sa	2	05:00A	06:00A	30S	10/06/12-10/06/12	WBZ NEWS	2	250.00	500.00
6 FIXED	Sa	1	06:00A	07:00A	30S	10/06/12-10/06/12	WBZ NEWS	1	495.00	495.00
7 FIXED	Sa	2	07:00A	08:00A	30S	10/06/12-10/06/12	WBZ NEWS	2	485.00	970.00
8 FIXED	Sa	2	08:00A	10:00A	30S	10/06/12-10/06/12	SATURDAY EARLY SHOW	2	900.00	1800.00
9 FIXED	Su	1	05:00A	06:00A	30S	10/07/12-10/07/12	WBZ NEWS	1	250.00	250.00
10 FIXED	Su	1	06:00A	07:00A	30S	10/07/12-10/07/12	WBZ NEWS	1	500.00	500.00
11	Su	2	07:00A	08:00A	30S	10/07/12-10/07/12	WBZ NEWS	2	585.00	1170.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

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	USA	USA	
CONTACT	R. BEALE	PRODUCT WARREN/D/US SEN MA	
LOCAL SALESPERSON	PAT CASHEN POLITICAL AGENCY EST. NO. 12184	PRODUCT 1302 CODE	
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 10/01/12 AND ENDING 10/07/12 NO. WEEKS: 1			

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			FROM	TO						
FIXED										
12	Su	1	08:00A	09:00A	30S	10/07/12-10/07/12	WBZ NEWS	1	765.00	765.00
FIXED										
13	Su	1	08:57A	10:30A	30S	10/07/12-10/07/12	CBS SUNDAY MORNING	1	1800.00	1800.00
FIXED										
14	11111..	5	09:00A	10:00A	30S	10/01/12-10/05/12	RACHAEL RAY	5	550.00	2750.00
FIXED										
15	11111..	5	10:00A	11:00A	30S	10/01/12-10/05/12	LET'S MAKE A DEAL	5	810.00	4050.00
FIXED										
16	11111..	5	11:00A	12:00N	30S	10/01/12-10/05/12	PRICE IS RIGHT	5	990.00	4950.00
FIXED										
17	11111..	5	12:00N	12:27P	30S	10/01/12-10/05/12	WBZ NEWS	5	600.00	3000.00
FIXED										
18	11111..	5	12:27P	02:00P	30S	10/01/12-10/05/12	CBS SOAP ROTATION	5	550.00	2750.00
FIXED										
19	22222..	10	03:00P	04:00P	30S	10/01/12-10/05/12	DR. PHIL	10	600.00	6000.00
FIXED										
20	11111..	5	04:00P	04:30P	30S	10/01/12-10/05/12	JUDGE JUDY	5	800.00	4000.00
FIXED										
21	11111..	5	04:30P	05:00P	30S	10/01/12-10/05/12	JUDGE JUDY	5	800.00	4000.00
FIXED										
22	22222..	10	05:00P	05:30P	30S	10/01/12-10/05/12	5PM NEWS	10	1000.00	10000.00
FIXED										

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	USA	USA	
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LOCAL SALESPERSON	PAT CASHEN POLITICAL AGENCY EST. NO. 12184	PRODUCT CODE 1302	
NATIONAL SALESPERSON			
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			FROM	TO						
23 FIXED	22222..	10	05:30P	06:00P	30S	10/01/12-10/05/12	530PM NEWS	10	1100.00	11000.00
24 FIXED	22222..	10	06:00P	06:30P	30S	10/01/12-10/05/12	WBZ NEWS	10	1350.00	13500.00
25 FIXED	11110..	4	07:00P	07:28P	30S	10/01/12-10/04/12	WHEEL OF FORTUNE	4	1800.00	7200.00
26 FIXED	11110..	4	07:28P	07:57P	30S	10/01/12-10/04/12	JEOPARDY !	4	2800.00	11200.00
27 FIXED	F	1	07:00P	08:00P	30S	10/05/12-10/05/12	PATRIOTS ALL ACCESS	1	2800.00	2800.00
28 FIXED	Sa	1	07:00P	07:28P	30S	10/06/12-10/06/12	WHEEL OF FORTUNE	1	810.00	810.00
29 FIXED	Sa	1	07:28P	07:56P	30S	10/06/12-10/06/12	JEOPARDY!	1	900.00	900.00
30 FIXED	M	1	09:00P	10:00P	30S	10/01/12-10/01/12	2 BROKE GIRLS/MIKE & MOLLY	1	14000.00	14000.00
31 FIXED	M	1	10:00P	11:00P	30S	10/01/12-10/01/12	HAWAII FIVE-O	1	11000.00	11000.00
32 FIXED	T	1	07:57P	09:00P	30S	10/02/12-10/02/12	NCIS	1	13500.00	13500.00
33 FIXED	T	1	10:00P	11:00P	30S	10/02/12-10/02/12	VEGAS	1	10000.00	10000.00

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			FROM	TO						
34 FIXED	W	1	07:58P	09:00P	30S	10/03/12-10/03/12	SURVIVOR XXV	1	13500.00	13500.00
35 FIXED	Th	1	07:58P	09:00P	30S	10/04/12-10/04/12	BIG BANG THEORY/TWO AND A	1	14000.00	14000.00
36 FIXED	Th	1	09:00P	10:00P	30S	10/04/12-10/04/12	PERSON OF INTEREST	1	11000.00	11000.00
37 FIXED	Th	1	10:00P	11:00P	30S	10/04/12-10/04/12	ELEMENTARY	1	9000.00	9000.00
38 FIXED	F	1	07:58P	09:00P	30S	10/05/12-10/05/12	CSY: NY	1	6300.00	6300.00
39 FIXED	F	1	10:00P	11:00P	30S	10/05/12-10/05/12	BLUE BLOODS	1	9900.00	9900.00
40 FIXED	Sa	1	07:57P	09:00P	30S	10/06/12-10/06/12	CRIMETIME	1	4000.00	4000.00
41 FIXED	Sa	1	09:00P	10:00P	30S	10/06/12-10/06/12	CRIMETIME	1	4000.00	4000.00
42 FIXED	Sa	1	10:00P	11:00P	30S	10/06/12-10/06/12	48 HOURS MYSTERY	1	6000.00	6000.00
43 FIXED	Su	1	07:30P	08:30P	30S	10/07/12-10/07/12	SIXTY MINUTES	1	19000.00	19000.00
44 FIXED	Su	1	08:30P	09:30P	30S	10/07/12-10/07/12	THE AMAZING RACE	1	13500.00	13500.00

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CONTRACT NO. REV.

1061-58469-1

DATE PRINTED

09/28/12

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			FROM	TO						
45 FIXED	Su	1	09:30P	10:30P	30S	10/07/12-10/07/12	THE GOOD WIFE	1	13500.00	13500.00
46 FIXED	Su	1	10:30P	11:30P	30S	10/07/12-10/07/12	THE MENTALIST	1	11000.00	11000.00
47 FIXED	222220.	10	11:00P	11:35P	30S	10/01/12-10/05/12	WBZ NEWS	10	2700.00	27000.00
48 FIXED	000002.	2	11:00P	11:35P	30S	10/06/12-10/06/12	WBZ NEWS	2	2700.00	5400.00
49 FIXED2	2	11:00P	11:35P	30S	10/07/12-10/07/12	WBZ NEWS	2	2700.00	5400.00
50 FIXED	22222..	10	11:35P	12:37A	30S	10/01/12-10/05/12	DAVID LETTERMAN	10	1300.00	13000.00
51 FIXED	Sa	1	11:35P	12:05A	30S	10/06/12-10/06/12	STYLE BOSTON	1	450.00	450.00
Total Contract:								185		355510.00
Billing Summary										
						Oct	Nov	Dec	Total	
Otr 4:12						355510.00	.00	.00	355510.00	
GRAND TOTAL									355510.00	

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